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# CATALOG and PRICE LIST

## for

# SPRING and FALL 1952

— NORTHERN GROWN PLANTS —

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U. S. Department of Agriculture



Four or five geese to an acre of strawberry plants will do quite a job of weeding in the growing year. For particulars, see page 5.

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## Walter K. Morss & Son

Telephone Haverhill, Mass. — 2-7217

**MAIL ADDRESS**

**R 3, BRADFORD, MASS.**

# **1952 CATALOG**

**Walter K. Morss & Son, R 3, Bradford, Mass.**

We wish to extend greetings to old customers and to you who will be customers for the first time. Since 1923 we have been specializing in small fruits, selling only the varieties we know will give the best results.

If you are in this neighborhood we will be glad to show you our plantings so you may see at first hand how your plants are grown.

During the month of July, a most beautiful sight is several thousand cultivated blueberry bushes in bearing.

The present outlook indicates a good supply of most varieties. Would advise placing your order early to make it secure.

**WALTER K. MORSS & SON**

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## **DEPENDABLE PLANTS AND INFORMATION**

Our stock is healthy and vigorous, grown under ideal soil and climatic conditions. In our description of varieties we mention the better qualities, also any unfavorable qualities any variety may possess. You may select from us with assurance.

## **NEWER AND BETTER VARIETIES**

We are in position to offer you also both reliable and popular older varieties and new improved varieties we have found worthwhile. We are anxious to help you select varieties best suited to your location and requirements.

## **OUR AGREEMENT TO YOU**

We guarantee our nursery stock to be just as represented in our catalog, of good quality, free from disease and absolutely true to name; also to reach customers alive and in perfect growing condition. We will at our option, either replace free of charge, or refund purchase price on any stock that arrives in bad condition, providing claim is made within ten days after arrival. After ten days it is mutually agreed that stock is satisfactory.

If stock is unsatisfactory on arrival, be sure to get a signed statement from your express agent or postmaster showing extent of damage, and send this along with your claim. Do not return plants unless we instruct you to do so.

Success in growing depends upon planting and care, soil, climatic conditions, conditions we cannot control—hence is not guaranteed. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock. It is understood and agreed between the customer and ourselves that the purchaser's order and our acknowledgment of its receipt, shall constitute a mutual acceptance of the above terms and conditions.

WALTER K. MORSS & SON

---

### NEW, DISEASE FREE LAND



Strawberry and Raspberry plants are grown on new land to keep them disease free. The above piece of woodland will be a fine field of strawberry plants within a couple of years.

We are continually opening up new land, planting three to four cover crops to supply humus which makes for healthy plants.

## **CERTIFICATE OF NURSERY INSPECTION**

The Commonwealth of Massachusetts  
State Department of Agriculture

Official Certificate No. 79

TO WHOM IT MAY CONCERN:

This is to certify that I have this July 23, 1951, completed the inspection of the nursery stock of Walter K. Morss grown at West Boxford, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases which might be transferred on nursery stock from the nursery to the orchard or garden.

(Signed) Q. S. LOWRY, Director

Inspected by  
P. C. Kuzmiski

This Certificate expires July 1, 1952

---

### **SET THEM EARLY**

The most important single thing in growing strawberries is to set plants early. With no other crop, is early spring setting so all important. A good start and growth is easy if—plants are set early so they can get the benefit of the early spring rains and while the soil is cool and moist. Late setting is never as satisfactory. We set ours in March and April when possible, and try to have them all set by April 20th.

Time of setting may vary considerably depending on your locality. We usually start digging plants about April 1st and sell through April and May—also in October and November for fall setting.

### **FRESH DUG PLANTS**

We ship only fresh dug plants and pack them in sphagnum moss, which insures their arrival in perfect condition for planting. See our guarantee.

### **TRUE TO NAME**

We use every precaution to have our plants true to name, and if any should prove otherwise we will replace, but in no case will we be responsible for any sum greater than that paid for the plants.

### **PERFECT FLOWERING**

All varieties of strawberry plants we sell are perfect flowering, and need no other variety to help pollinize.

## WHEN TO ORDER AND HOW TO SHIP

Order early, as soon as you have decided which variety and how many you want. Write plainly so we can get your name and address correctly for prompt acknowledgment or shipment.

EXPRESS is generally satisfactory and the best way to ship plants if your order is large or if the distance is great. We do not prepay express charges.

PARCEL POST is generally cheapest and most satisfactory for small shipments in adjoining and nearby states. We advise having plants sent by Parcel Post whenever possible. Parcel Post deliveries are prompt and satisfactory.

We ship strawberry plant orders PREPAID up to and including the fourth zone by Parcel Post or a distance from Bradford, Mass., of approximately 600 miles. All orders over the 4th zone add 10 per cent to your order for SHIPPING CHARGES.

In struction to Purchaser: TERMS cash with order. Remit by money order, bank draft, cash in registered letter, or personal check.

PACKING—no extra charge is made for packing.

TIME OF SHIPMENT. We ship during months of April, May, October and November.

LATE SHIPMENTS. All plants ordered shipped after May 25 will be packed and shipped in best possible condition, but at purchaser's risk.

## GEESE FOR WEEDERS

There are many growers of strawberries in our vicinity raising geese to keep down grasses and some types of weeds in the growing year. They will not eat the strawberry plants but will eat about all kinds of grass first, and many varieties of weeds while they are young and tender. They do not eat ragweed, pigweed or wild morning glory with us, but did do a good job on chickweed. In one bed where witchgrass was thick at one end of the bed and chickweed at the other, they cleaned out the witchgrass in a few days then did the same with the chickweed.

The strawberry beds of course should be fenced in for best results with two inch mesh three feet high poultry netting.

We get our geese about a week old, keep them locked in a small shelter at night, and do not let them get wet for about seven weeks, when they will be fully feathered. About all you need to feed them is water if there is enough green feed for them. Where can you get weeding and fertilizing done any cheaper, then chop their heads off in the fall and eat them.

# STRAWBERRIES

## PREMIER (Howard 17) EARLY

Try our new strain of Premier or Howard 17.

Of many specimens tested from the eastern states, one stood out as the heaviest bearer and most virus free. We have this new strain.

### The Frost Proof Berry

Premier is the only strawberry that we feel can be called Frost Proof. Other good varieties are frost resistant. It has taken many years of heavy cropping to make the frost proof claim a fact. It is probably the safest strawberry of all to plant in the middle and northern states and the higher altitudes as far south as North Carolina and Tennessee.

Catskill will do well in the same territory. Premier is a most prolific berry and we believe more good pickings can be had from a Premier bed than any other variety. There have been years with us that Premier has given us long picking seasons. We were still picking them when the late varieties were about done. Under favorable conditions yields of 5000 to 8000 quarts to the acre are not uncommon.

The weakest point about Premier is the fact that in hot wet weather at fruiting time it tends to rot too much if beds are left unmulched or have become too thickly matted.

We sell more Premier and Catskill strawberry plants in New England than all other varieties combined.

## HOWARD 17

Howard 17 was the original name of Premier. The varieties are exactly the same. It's a wonderful berry no matter which name you use.

## CATSKILL

The Best of the mid-season varieties. It does best, like the Premier (Howard 17), in all the northern states as far west as the Mississippi Valley and in higher elevations as far south as North Carolina and Tennessee. It is also very hardy.

Most growers in New England plant Premier (Howard 17), and Catskill if no other varieties, as they are the best croppers in this section.

Catskill will prolong your picking season several days when planted with Premier (Howard 17) which are early, while Catskill are mid-season to late.

## ROBINSON (Scarlet Beauty)

We fruited Robinson first in 1945 on very heavy ground, and our season was wet, so it did not have a fair trial. In 1946 our bed was on light land and our crop was most wonderful.



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## ROBINSON (Scarlet Beauty)

We fruited Robinson first in 1945 on very heavy ground, and our season was wet, so it did not have a fair trial. In 1946 our bed was on light land and our crop was most wonderful.

Berries very large, shiny red and we got 10c per quart more than any other variety. Their size and shiny appearance made such a fancy box. We believe that Robinson, like Howard 17, Catskill, Pathfinder and Sparkle, will do best in our northern states. Robinson is one of the highly recommended new varieties that every grower should try.

Robinson and Scarlet Beauty are identical varieties. If purchased by either name it is a most outstanding berry.

#### **PEARL (Late)**

A good late variety but not as good a cropper as Catskill or Premier. It makes plants freely and berries are large, making a very attractive box.

#### **PATHFINDER (Early to Mid-Season)**

Introduced several years ago by the New Jersey Experiment Station. Berries medium large, smooth, uniform, attractive in appearance. Best suited for growers where markets are near. We have been fruiting Pathfinder for many years and have found it a heavy producer, especially under drought conditions. Plants are very vigorous. Berries are very good quality and flavor. It has been a very profitable berry with us. Pickers like to pick the berries, they fill up the boxes so fast. It is quite resistant to red stele.

#### **SPARKLE**

A new variety, gaining in popularity. It is recommended for states from New Jersey north. Many growers think the quality better than Premier or Catskill. It is certainly a more shiny and attractive berry. It resembles the Pathfinder in shape but makes a prettier box. In tests for freezing it ranks near the top. We recommend it very highly.

#### **ELGIN (Very Late)**

This is the latest of any variety we have tested. It is free of disease and a great plant maker under normal conditions. Its roots are short so should be on medium heavy ground. The berries are the largest we have, even larger than the Robinson. The berry is rather dull in appearance. In this locality, it has been unsatisfactory as a commercial berry.

#### **FAIRLAND (Mid-Season)**

Fairland (U.S.D.A. 3205) is a cross of Aberdeen and Fairfax. Resistant to red stele diseases. Plants are very productive, ranking with Premier and Catskill in yield. Adapted to any region where Premier or Catskill is an important variety.

Berries ripen two to six days after Premier, are bright red and somewhat firmer than Premier. Medium to large in size. Recommended for freezing and long distance shipping.

### \ **FAIRFAX (Early)**

Cross between Premier and Royal Sovereign. A high quality berry, very large and the sweetest of any we have grown. If you wish to treat your friends to something very special, Fairfax is it. The Fairfax berries have a tendency to turn dark in holding, but the quality is so fine it more than offsets that. They rank near the top for freezing and firmness, along with Sparkle. The foliage is beautiful and so are the blossoms, nearly as big as small roses and are very suitable for decorating garden borders.

Try Fairfax for quality, firmness and for quick freezing.

### \ **TEMPLE (Mid-Season)**

Temple is a masterpiece of scientific breeding. If in your section you have been troubled with red stele or root rot disease, this is the berry for you to plant. It will grow and produce in abundance on soils infested with red stele. It is a fine variety apart from its being resistant to red stele. Berries are medium to large, light red and have a brilliant calyx, which presents a fine appearance. Produce buyers agree that Temple is definitely a good commercial berry.

### \ **VALENTINE (Extra Early)**

Decidedly the earliest, good commercial strawberry. Most of the Valentine berries are off the plants when the good pickings of Premier and Howard 17 are ready. It stands up very well under drought conditions and is as firm a berry as Fairfax. The plant growth is exceptionally large and plants very free of leaf spot or other diseases. Valentine was developed from a cross between Premier and Vanguard and will do well on most soils. Berries are same size as Premier but a little darker.

The darker berries, such as Fairfax, Sparkle and Valentine, are usually much sweeter and make good freezing berries.

### \ **GREAT BAY (Mid-Season)**

A new heavy June bearer, originated and just released by the University of New Hampshire. A cross between Catskill, and Simcoe, of Canadian origin. Plants are very large and space themselves well.

I saw this berry at the first picking at Durham, N.H. in June 1950, and have never seen a larger crop of berries on any bed. It outyielded Catskill. We counted 302 blossoms and berries on one plant last year.

### \ **JULY MORN (N. J. No. 225—Late)**

A vigorous, firm, large, very productive dark berry. It is a good variety to lengthen the season and an excellent variety for freezing. Red stele resistant. Needs a heavy soil.

### **REDWING (N. J. No. 347—Mid-Season)**

The Redwing gave us our most pleasant surprise of last year's picking season. With eight or ten varieties to pick from, the customer would almost invariably pick Redwing. It seems to have everything—very large, attractive, firm, very good quality and red all the way through.

It is also Red Steele resistant. It needs a medium to heavy soil.

### **RED CROP (Early)**

This variety originated by the New Jersey Agricultural Experiment Station. It ripens two to four days after Pathfinder and about a week before Sparkle, has a long season of picking, is a stocky plant grower, and so far has demonstrated a resistance to red stele disease. It is a heavy yielder of large high quality, firm, attractive deep red berries and is a good freezer. The above reports of this promising new berry are from the N. J. Station.

### **DORSET (Early)**

A relatively new variety developed by U. S. Dept. of Agriculture. A cross of Howard 17 (Premier) and Royal Sovereign and has become very popular in most sections where strawberries are grown. It is bright red, very firm and attractive; flavor ranks near the top. It has become a favorite with many growers.

### **KARDINAL KING (Mid-Season)**

Berries are of excellent quality, firm and very attractive. A wonderful plant maker and heavy bearer. Does well on light to medium soil. We believe Kardinal King is the same as Robinson.

### **SIoux (Early Extra)**

The Sioux strawberry variety originated at the Cheyenne, Wyoming, Horticultural Field Station of the U.S.D.A. It is a cross of Fairfax with a selection of the native Rocky Mt. strawberry. That resulting hybrid was back-crossed to Fairfax. It is reported to be winter hardy without protection, drought resistant, disease resistant and frost resistant at blossoming time. We have a limited supply and suggest it for trial only.

### **MACKENZIE (Early to Mid-Season)**

Originated at the Central Experiment Station, Ottawa, Canada. The fruit is large, good quality, and attractive. The plants are very vigorous and healthy, and produce runners freely. While it is considered an early variety, with us it came nearer mid-season. The crop was big and berries were so attractive they brought a good price here last year.

### **FAIRPEAKE (Late)**

Cross between Fairfax and Chesapeake. Quality is unequalled except possibly by Fairfax. Plants make a healthy, vigorous growth, moderately productive; berries are beautiful, delicious in quality, large and firm. If your soil is good for most varieties, Fairpeake will make you a good commercial crop. Price per quart should be higher than many varieties, as its quality compares well with Fairfax. It blooms so late it usually escapes the late frosts. Can be grown in most Premier territory. Supply limited.

### **VERMILION (Early)**

A new strawberry variety released by the University of Illinois. Its parentage is a Red Star and Pathfinder cross. No Red Stele root rot has been found on the roots of plants growing on sites infested with Red Stele. The foliage is resistant to leaf spot, leaf blight, and leaf scorch. The leaves are very glossy dark green. Flowers perfect. As early as Howard—fruit smooth, very glossy, and medium to large in size, evenly colored and very attractive in appearance.

Fruit is more aromatic and of higher quality than most other varieties. Named after the town of Vermilion, Ill., in the vicinity of which the commercial testing has been done. Supply very limited.

### **EMPIRE (Mid-Season)**

A new variety just named by the N. Y. State Agricultural Experimental Station. The berries are large and maintain their size well throughout the picking season. The shape is conic to wedge-conic, and color a very attractive light glossy red. Quality better than Howard. A heavy cropper, vigorous, and makes plenty of runners. Principal merits are the productiveness of the plants and the very attractiveness of the berries. Ripens 4 to 6 days later than Howard.

Empire is a cross between Dresden and Sparkle.

### **ERIE (Mid-Season to Late)**

A new variety from the New York State Experiment Station at Geneva. Berries are large, maintaining their size well throughout the season. The color is medium red, bright and attractive. Ripens about eight days later than Howard. Plants are vigorous and bear heavy crops. The principal merits of Erie are the heavy crops of attractive berries which ripen late. It is a cross between Sparkle and Howard.

PRICES QUOTED ON LOTS OF 5,000 OR OVER
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# EVERBEARING STRAWBERRIES

## \ **GEM (Everbearing)**

Surpasses other varieties of everbearing strawberries in that it does well on most any kind of soil. It makes plants freely and makes a heavy fruiting row. It starts fruiting about eight weeks after planting. Berries are a sparkling bright red, firm, stand shipping well, have a rich flavor something like a wild strawberry. Berries bring highest prices in the market. In New England we keep all blossoms picked off until about July 1st. In two or three weeks the berries will start to ripen, the bulk of the crop coming in August and September when prices are highest. If you have never planted Gem, we urge you to try them. You have a real treat coming.

## \ **EVERMORE (Minnesota 1166) (Everbearing)**

With us a heavy producer and plant maker, making more plants probably than any other everbearing variety. The berries are firm and do not soften but rather dry up like a blueberry. It does best in northern states. Berries are of good quality but not quite as attractive as Gem we think. It is well worth a trial.

## \ **STREAMLINER (Everbearing)**

Wonderful flavor, large size, healthy foliage and a great producer. Probably the most outstanding of all the new everbearing strawberries. Begins to bear about fifty days after planting if set in April or May, with two crops the following year. It is perfect flowering as are all our strawberry plants. It is especially hardy, does well on most any soil and under all weather conditions. A good producer. Will give you a good crop the first year. Plant them for pleasure and sell your excess for profit. Most of crop comes in July and August while prices are high.

## \ **SUPERFECTION (Everbearing)**

Originated in northern Michigan by the man who discovered the famous Gem Everbearing. Berries are exceptionally large, shape roundish, and dark red all the way through, of firm texture and will stand long distance shipping.

It starts ripening its fruit in June and continues on until November, and produces another fine crop the following spring—two crops in one year. It does well on most any kind of soil and will form fruit stems on runner plants. One hundred plants should produce enough berries for an average family.

## \ **GEMZATA or VICTORY (Everbearing)**

Victory is a vigorous plant but only a medium plant maker. Berries are of good quality. It resists cold very well, for it will produce berries in the fall until heavy freezes, into November. Supply limited for trial orders.



The Walter K. Morss & Son Plant Farm where plants of fine quality are grown.

Building at right contains our packing and shipping rooms.

### **FALL PLANTING**

Remember, we do not start shipping plants in the fall until about October 15th. You have around six weeks after that to set them here in New England, and some years plants can be set up into December. Any time the ground can be worked before freezing, plants can be set.

Cover each plant set in the fall with about two quarts of pine sawdust after the ground freezes, to keep them from heaving. Eight or 10 inches in diameter and three or four inches deep is enough for strawberries. Brush it off the crowns in the spring, leaving the rest on the ground to work into the soil.

Pine sawdust around most any small fruit plants in the fall is a good thing to prevent heaving. You will find fall set plants make more runners than when set in April and will bear a larger crop. It will save much valuable time in the spring that can be used for other work.

From our own experience, we can highly recommend fall planting.

Below is pictured a Fall set Strawberry bed. Each plant is covered with 2 quarts of pine sawdust after the ground freezes or shortly before. Of 20,000 plants set last Fall, our loss was about one percent.



## **7000 QUARTS TO THE ACRE**

### **From Everbearing Strawberries by the Sawdust Mulch System**

This is possible the first growing season and the same amount the second year under the spaced row system, if the soil conditions and location are favorable.

It is being done in home gardens and in larger commercial plantings. See diagram showing method of planting. Use such varieties as Gem, Streamliner, and Superfection for best results and set your plants early in April, if possible.

This revolutionary new system has increased interest in growing Everbearing Strawberries tremendously. Plants are set in rows one foot apart, plants one foot apart in the row. Plant four such rows, then leave a space of two feet to provide a path. Then plant four more rows and another path, and so on.

The first crop of weeds usually appears two or three weeks after planting. After the first hoeing, the entire bed should be covered with one inch of sawdust; either hard or soft wood will do.

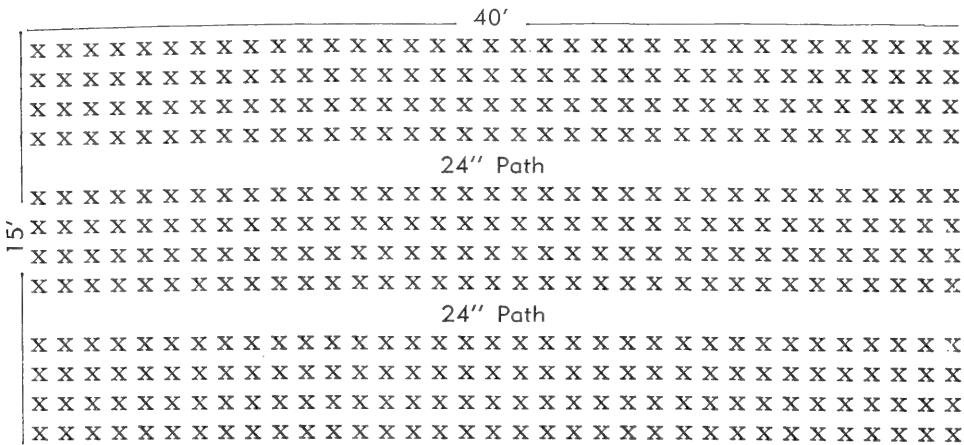
Some weeds will grow up through the sawdust within a few weeks after it is applied. These weeds should be removed by pulling, as hoeing would mix the sawdust with the soil and eliminate its mulch effect. The sawdust will keep your berries clean, conserve moisture and suppress weed growth.

All blossoms which develop on newly-set plants should be removed until early July, or later if plants are set later than the first two weeks in April. Let plants get well established before you allow the blossoms to remain on them. Berries start to ripen about one month after full bloom. Runners should be removed from plants entire season for best results.

A fine crop should be harvested the following Spring also. The sawdust mulch seems to give satisfactory protection over the Winter period. If the Spring application was too light, a renewal layer of sawdust can be added. A full inch of mulch should be maintained.

For those who would like to try this very promising new method of betting berries the year plants are set, we have a fine lot of Everbearers—Gem, Streamliner, or Superfection.

The diagram below shows way of planting an Everbearing Strawberry bed that should produce 100 quarts of wonderful berries the first year. Plants are set four rows wide, with plants spaced one foot apart each way. Space of two feet for path between each four rows. 500 plants required to set a bed 15 feet by 40 feet.



# STRAWBERRY CULTURE

Strawberries are one of the easiest fruits to grow. Good land, good cultivation, good plants and good judgment will assure success.

### **First**

Plant early in the spring, just as soon as weather conditions permit preparing the soil.

### **Second**

Renew at least part of your plantings every year. A planting is usually considered good for two years fruiting, with proper cultivation and favorable weather. Normally with second year beds, blossoms appear earlier and are therefore more subject to frost damage. Berries are usually smaller than the first year's fruiting. By renewing at least part of your plantings each year, you will be assured a more constant supply of the finest quality berries. Taken year after year, strawberries are the most productive and among the most profitable of the small fruits. Berries every year are your assurance of highest returns.

### **Third**

Set good plants. Quality and vitality of plants will largely influence growth and production. Vigorous, healthy plants assure high yields and big returns.

### **Soil**

Select good soil, well supplied with humus (cover crops), and well drained. Land that has previously had thorough cultivation is best.

### **Preparing the Land**

When plans can be made ahead, it is well to plow down a cover crop preceding planting strawberries. This will increase fertility, improve physical condition and also aid in retaining moisture. Plowing down weeds in the fall while green is also a good practice, adding humus and preventing the maturing of seed. The land should be plowed as early in the spring as possible and harrowed and dragged until a firm, even plant bed is formed; rows then marked out three and one-half to four feet apart. A horse-drawn marker is best with a large planting. With a small planting a line or hoe is satisfactory.

### **Time to Plant**

Early spring is the best time to set strawberry plants. Plants should be set as soon as the ground can be worked. Light frosts that do not heave the ground will not injure the plants. We cannot stress too greatly the importance of early planting. The plants are then fully dormant and the weather is most favorable to their becoming established.

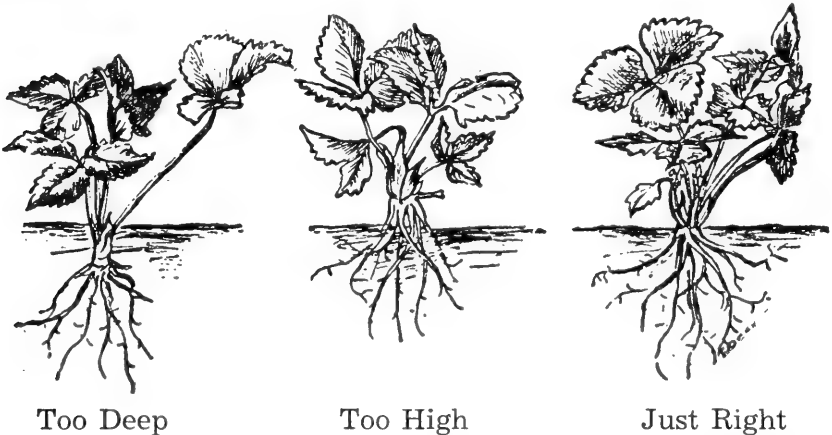
Early planting is the most important single factor in successful strawberry culture. April in the North; March and April in the Central States.

## Care of Plants

Before setting, the roots should be covered with water so that they may soak up all water possible. This will aid in carrying the plant until feeder roots can be sent out. Before and during the planting, keep plants protected from wind and sun, and moist at all times. If plants cannot be set soon after arrival, they should be removed from the crate, the packing material moistened, and repacked loosely. Stored in a cool, damp place they will keep in good condition three or four days. If plants must be kept longer, they should be kept in commercial cold storage around 32 degrees, or the bundles should be opened and the plants heeled in a V-shape trench. A *few cautions on heeling in*: spread the plants thinly so the soil contacts all roots, pack the soil firmly back in the trench up even with the crowns. Keep shaded and water thoroughly, especially if weather is warm.

## Planting

The important points are to have roots straight down with the soil packed firmly for their entire length and the crown even with the surface. Proper depth is very important (see illustration). Roots should be clipped if too long to get in straight.



## Fertilizer and Manure

Well rotted stable manure, compost or similar materials are very good for strawberries. May be applied just before soil is prepared or if used on the preceding crop, results are practically as good. Complete commercial fertilizers (approximately a 5-10-4 mixture) give good results and are used by many successful growers. To aid the plants in getting a vigorous start, fertilizer may be applied broadcast and thoroughly worked in the soil a week ahead of setting plants, or may be

applied as a top dressing at the first cultivation after plants are set. Apply evenly and brush off any that may be on the leaves. Six pounds per 100 feet or row or 700 pounds per acre is ample for this application. Chicken manure mixed two parts manure to one part 16% superphosphate make a satisfactory material. Top dressing in the late summer will usually increase size and yield, especially on thin soils. Five to seven pounds per 100 feet of row or 600 to 800 pounds per acre of a 5-10-4 mixture usually give good results. Chicken manure and commercial fertilizer are caustic. Applying evenly while the foliage is dry will prevent possible injury.

### **Mating Varieties**

All the varieties we offer are perfect flowering and will produce a full crop when planted alone. Varieties will not mix.

### **Mulching**

Mulching is a good practice, and is necessary in the colder climates. Mulch should be applied at the rate of about three tons per acre or beds covered two inches deep just before the first hard freeze, if possible. Straw, strawy stable manure, wild hay, marsh grass are materials commonly used. Mulching will prevent winter injury and heaving of the plants from freezing and thawing. In the spring, as growth starts, rake mulch into alleys where it helps to keep the berries clean and also conserve moisture.

### **Spraying and Dusting**

As strawberries are seldom subject to any serious damage from disease or insects, spraying or dusting is not commonly practiced. Setting healthy plants of varieties immune or resistant to disease is much more desirable.

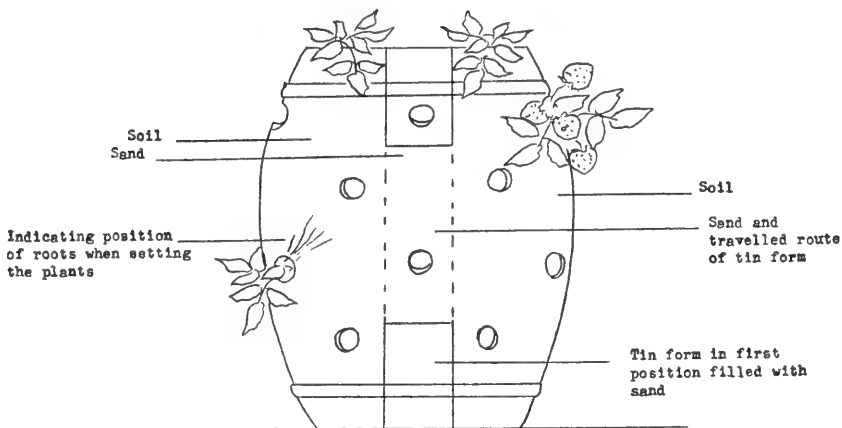
### **Distance to Plant**

Plants should be set 15 to 30 inches apart (distance should vary according to the bedding habit of the variety) in rows  $3\frac{1}{2}$  to 4 feet apart.

Plants required per acre at various planting distances:

Rows	Distance in Rows	Plants Per Acre
$3\frac{1}{2}$ feet apart	15 inches	10,000
$3\frac{1}{2}$ feet apart	18 inches	8,325
$3\frac{1}{2}$ feet apart	24 inches	6,225
$3\frac{1}{2}$ feet apart	30 inches	5,000
4 feet apart	15 inches	8,750
4 feet apart	18 inches	7,300
4 feet apart	24 inches	5,425
4 feet apart	30 inches	4,375

# INSTRUCTIONS FOR THE MAKING OF A STRAWBERRY BARREL



*Complete instructions upon request — free.*

## RASPBERRIES

### \ **MADAWASKA RED (Early)**

A wonderful berry everywhere—Middle Atlantic States north nearly as early as the earliest, and larger than any of its season. The cane growth is hardy and tough and we believe will stand our northern climate as well or better than most red raspberries. We think so highly of it we are setting more of this variety than any other just now.

### \ **LATHAM RED (Mid-Season)**

The leading, most productive money making red raspberry in most every part of the country. Bright glowing red and holds its rich color and flavor when canned. Plants are vigorous and do not require expert attention. A Latham raspberry patch will last for years. Be sure and secure healthy, "mosaic free" stock. Its marvelous keeping quality makes Latham a most popular shipping and freezing variety. Berry is very large, round and firm.

### \ **GATINEAU RED (Very Early)**

This Red Raspberry was bred at Ottawa, Canada, from Newman and Lloyd George, makes a heavy cane with us and berries are larger than any of the earliest Red Raspberries we have. The berries seem to ripen as early as O-263 but the whole crop does not ripen as quickly. It looks to be very promising and we recommend it for trial.



### **TWEED RED (Early)**

An Ottawa variety and very early, as early or earlier with us than Sunrise. It is a medium size berry of good quality and its strong point is its earliness, when prices are high. Formerly known as O-263.

### **MUSKOKA (Mid-Season)**

A very hardy main crop berry. It is a Newman and Herbert cross from Ottawa, Canada. Its firmness of fruit and hardness of cane recommend it for those in severe climate districts. Muskoka berries are good in size, round, very firm, and medium red in color. It required good soil and moisture conditions.

### **MILTON RED (Late)**

An apparently mosaic free Red Raspberry. In test plantings here in Massachusetts, over a period of five years, Milton has shown no trace of mosaic. For that one reason it should be worth a try for any home or market garden. It is a late variety ripening several days later than Latham or Taylor. Plants are very hardy, productive, and vigorous growers. Berries are large, bright red, firm, and good shippers, resembling Taylor in size and color.

### **AMBER (Yellow Raspberry)**

A new creation from the Geneva Experiment Station, N. Y. It is the only yellow raspberry we have ever considered worth carrying in stock. Most yellow raspberries have been soft. The Amber is not. It is large, firm, yellow, with a pink tinge when ripe which makes it a most attractive box. It is the best novelty berry we have ever seen. No stock until October 1952 for Fall setting. Price five plants only to a customer — \$2.95 postpaid. Supply limited.

## **EVERBEARING RASPBERRIES**

### **INDIAN SUMMER (Everbearing)**

Two crops a year raspberry. Bears a big crop in June and another in the fall. Hardy, everbearing, disease resistant. We consider it one of the best everbearing varieties ever placed on the market. Berries are large, conical, good quality, medium red in color. Indian Summer is for home consumption rather than for commercial shipping. Spring season is very early and fall crop comes in Mid-Sept. and continues until hard frost in early Nov. Bulk of crop comes in Oct.

### **DURHAM (Early) (Everbearing)**

A new creation in everbearing raspberries from the Uni-

versity of New Hampshire. One of the greatest contributions to raspberry growing in many years. It is a seedling of Taylor, the blossom of which was pollinated by nectarberry. It has a most vigorous and fibrous root system, which makes for a wonderful crop of superfine red raspberries, which are large, firm and extra good flavor.

It is two or three weeks earlier than Indian Summer Everbearing. If you live in a section where early fall frosts get most of your fall crop, it will pay you to try Durham.

### How to Grow Durham

We think Durham has more good points than any red raspberry of recent origin. Here are some of them. Fall crop starts ripening about August 15th and continues until into October. It comes off-season when prices are highest. We got 35 and 40 cents per pint box wholesale last year. By cutting back canes within a few inches, 2 or 3 inches from the ground, there are no canes to carry over Winter, which eliminates Winter injury. Also by burning canes in the Fall, it practically does away with the fungus diseases, such as Spur Blight and Anthracnose. It makes such a rank and sturdy growth, set three feet in rows six feet apart, that it is self-supporting, and after a couple of weedings early in the Spring, its rank growth shades out the weeds for the rest of the Summer.

We believe it will be one of the biggest money makers in the red raspberry line.

Our supply will be limited this Spring. Not over 100 to a customer.

DURHAM PRICES                      12 for \$3                      25 for \$5  
(100 limit to a customer.)

GATINEAU	MADAWASKA	TWEED
LATHAM	INDIAN SUMMER (Everbearing)	
MILTON	MUSKOKA	

### Raspberry Prices—Other Than Durham and Amber

25 .....	\$4.00	50 .....	\$7.50	100 .....	\$14.00
500 .....	\$60.00	1000 .....	\$95.00		

Shipment Prepaid by Parcel Post or Express up to 4th zone or about 600 miles from Bradford, Mass.

If greater distance than 600 miles from Bradford, Mass., order will be sent express collect but following prices will prevail:

25 .....	\$3.50	50 .....	\$6.00	100 .....	\$13.00
500 .....	\$55.00	1000 .....	\$90.00		

# RASPBERRY CULTURE

Select a good piece of ground that is slightly elevated and prepare the soil thoroughly. It is advisable to spread the land with manure before planting. Spring planting is considered the best in most sections. For hill system the usual distance to plant is 5 ft. by 5 ft. If the hedge system is desired, plant 3 ft. apart in rows which are 5 to 7 feet distant. Before planting, the tops should be cut back 6 inches or less, and plants should be set slightly deeper than they formerly grew. Cultivate frequently enough to retain moisture and kill weeds, but be sure not to cultivate over 2 to 3 inches deep next to the plants. After the fruiting season remove all fruiting canes, cutting them close to the ground and burning them. This will help prevent disease and greatly aid new growth. Do not allow over 8 to 10 canes to grow to the plant. Remove all weak canes and suckers, so as to throw all the strength into the young bearing canes. Topping canes in the early spring will strengthen the canes and aid in picking. Raspberries respond readily to fertile soil, and sufficient fertilizer or manure should be used to keep the soil in good fertile condition.

## BLACKBERRIES

### ELDORADO

A heavy yielding blackberry that spells success everywhere. The heavy producing quality of Eldorado has placed it first among blackberries. About every good quality possessed by other blackberries is emphasized in Eldorado. It has a sweet fine flavor, shiny jet black and its berries are of enormous size.

For home or commercial planting, it is equally good. They ripen just after the raspberry season when but little other fruit is available. They are the last of the spring and summer berries and the trade is willing to pay well for them.

Its sturdiness and freedom from disease, especially orange rust, the common enemy of all blackberries, has made Eldorado the leading variety with commercial growers.

#### 1 Year No. 1 Plants — Prices

25 .....	\$3.50	50 .....	\$6.00	100 .....	\$11.00
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Shipment Prepaid by Parcel Post up to 4th zone or about 600 miles from Bradford, Mass.

If greater distance than 600 miles from Bradford, Mass., order will be sent express collect but following prices will prevail:

25 .....	\$3.00	50 .....	\$5.75	100 .....	\$10.50
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#### 2 Year No. 1 Plants — Prices

10 .....	\$3.00	25 .....	\$5.50	100 .....	\$20.00
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Postpaid to the 4th Zone

# CULTIVATED BLUEBERRIES

## and HOW TO GROW THEM

Probably no fruit has undergone greater improvement within the past few years than the blueberry. Improved named varieties now offered are the result of cross breeding the native wild blueberries, which are now miniature berries compared with the new hybrids, which grow in such large clusters. The demand for this new fruit, fresh, frozen or canned, is tremendous.

These hybrid blueberries make a most profitable crop.

These bushes make a most attractive ornamental shrub for the lawn or for hedges.

Three or four different varieties should be planted to pollinate. They can be planted in any good garden soil and should bear a few berries the first year.

Blueberries require an acid humus soil. If your soil is deficient in humus and acid, we recommend making a heavy application of peat moss, rotted sawdust, decayed leaves or some other such material. It is better not to use any commercial fertilizer the first two or three years.

We can furnish this delicious fruit in the following most popular varieties.

### Blueberry Prices

3 yr. No. 1 12" to 18"	2 Plants	4 Plants
	\$2.70	\$4.85
(Shipment Prepaid)		
10 Plants	25 Plants	
\$12.00	\$25.00	
✓ June (Early)	✓ Concord (Mid-season)	
✓ Rancocas (Early)	✓ Burlington (Late)	
✓ Dixie (Mid-season)	✓ Jersey (Late)	
✓ Pemberton (Mid-season)	✓ Rubel (Late)	
✓ Stanley (Early)	✓ Weymouth (Early)	

## GRAPES

### ✓ CONCORD (Blue)

The most popular grape in this country for over fifty years. It bears large bunches of sweet, juicy blue-black grapes every year. Ripens in October.

### ✓ FREDONIA (Blue)

An early blue-black grape that ripens three weeks earlier than Concord. Vine is very disease resistant, vigorous and productive and makes new wood so fast it bears the second year. Fruit is juicy, solid and of fine quality.

### **DUNKIRK (Red)**

A most popular red grape. Extra large, rich and sweet, delicious flavor. A rapid grower, mid-season and heavy bearer.

### **DELAWARE (Red)**

Berries are light red, sugary and delicious. One of the very best small red varieties. Brings highest prices in the market. Excellent wine grape.

### **NIAGARA (White)**

The best known and most popular of all white grapes. Ranks with Concord in heavy bearing, size and fine quality. Medium compact, large bunches, very juicy and excellent flavor. It makes a fine long distance shipper and is a hardy, vigorous grower.

### **PORTLAND (White—Early)**

Ripens three weeks ahead of Niagara. Production is heavy, young vines bear early, and bear good crops every year. Berries are of good size, fine and sweet in flavor. Introduced by New York Experimental Station and is proving an excellent profitable grape because it ripens so early and its quality is so good.

### **VAN BUREN**

Very early—blue black. One of the newer varieties and well recommended for New England.

## **Prices of Grapes (Strong No. 1 Vines)**

All Varieties—Two Year Plants  
Each 50c                      Five \$2.25                      Ten \$4.00

### **SPECIAL—RED, WHITE & BLUE COMBINATIONS**

1 Concord	1 Fredonia
1 Niagara	1 Portland
1 Dunkirk	1 Delaware

for \$1.25

for \$1.25

(Shipment Prepaid to 4th Zone)

## **GRAPE CULTURE**

Set the vines deep enough to cover the main stem and in holes large enough for the roots without crowding—eight feet apart each way is ample distance.

Many growers prefer to cut off several inches of the roots when planting. Tops can be cut back to three or four buds. Clean cultivation or mulch in the early part of the season. Well rotted manure and good drainage are quite beneficial. It is well to set a stake with each vine when planting. The first year—train one shoot only up to the stake. Dusting sulphur or Bordeaux Mixture during rainy periods along with arsenate of lead during early summer will control mildews and berry moth. Trim your grape vines in December or January or any time plants are fully dormant.

## **ASPARAGUS**

### **MARY WASHINGTON**

Easily grown and very profitable. The first crop in the spring, it always brings a high price on the market. Properly cared for, an asparagus bed lasts 20 years or more.

#### **Asparagus Prices**

25 .....	\$1.25	100 .....	\$4.00
50 .....	2.25	400 .....	15.00

#### **Rust Resistant**

Growers everywhere are discarding all other varieties in favor of Mary Washington, because it is earlier, stalks larger, more tender and more productive than any other variety and very immune to rust. One of the most paying crops you can raise.

Do not cut first two years. After bed gets well established asparagus can be cut for about two months, usually during May and June. For home gardens set roots 12 to 15 inches apart in rows two to three feet apart. Set them at least six inches deep, cover with a little soil and gradually fill trench as plants grow. For field setting, have rows four to five feet apart.

### **PLANTING INSTRUCTIONS INCLUDED WITH ALL SHIPMENTS**

Easy to follow directions are included with your plant order. If this is your first experience you will be delighted to see how amazingly easy it is to grow your own berries.

Please write below the names and addresses of any acquaintances and friends who might be interested in or buyers of grape, strawberry, raspberry and blueberry plants or asparagus roots and we will send them a catalogue.

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Prices quoted on lots of 5000 or over.

Discounts given on all orders taken at nursery.

## WALTER K. MORSS & SON ORDER SHEET

# WALTER K. MORSS & SON

R 3

BRADFORD, MASS.

Tel. Haverhill 2-7217

Send to ..... R. F. D. ....

Post Office ..... Box .....

Ship by Parcel Post ( ).

Ship by Express ( ). Shipping Station .....

Street ..... State .....

Date of this order ..... 1952 Ship about ..... 1952

Amt. Enclosed: Check \$..... Money Order \$.....

Stamps \$..... Cash \$.....

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent. Make all letters short and to the point.

Quantity	Variety of Stock Wanted	Price	

NOTE—Early in the season we usually have in stock everything listed in this catalog but late in the season we frequently run short of some of the varieties, therefore when you order late please state second choice.



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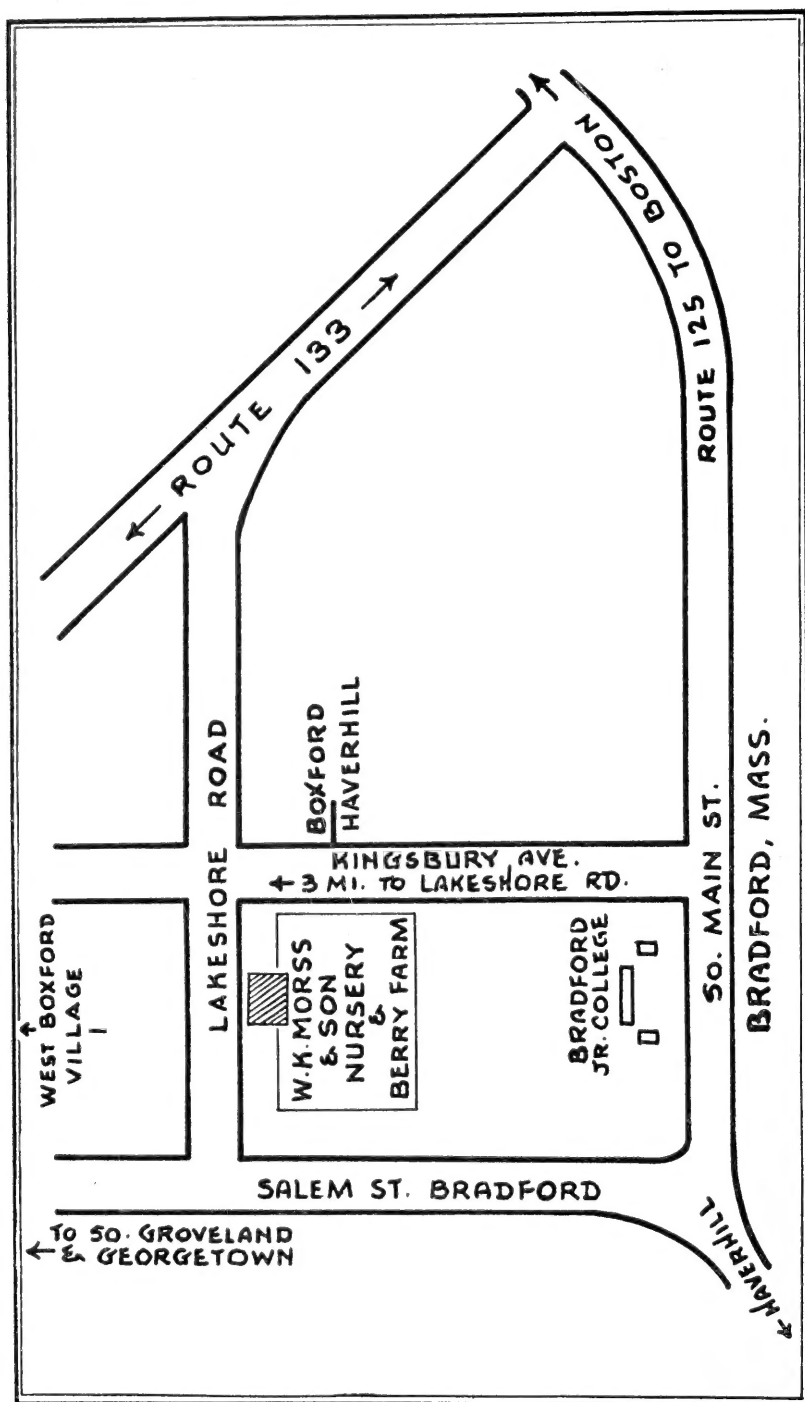
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# STRAWBERRY PLANTS — PRICE LIST FOR SPRING AND FALL 1952

	25 Plants	50 Plants	100 Plants	200 Plants	300 Plants	400 Plants	500 Plants	1000 Plants	3000 Plants
<b>EARLY VARIETIES</b>									
HOWARD 17 .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
FAIRFAX .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
PREMIER .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
PATHFINDER .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
RED CROP .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
VALENTINE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
DORSET .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
SIoux .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
MacKENZIE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
VERMILION .....	4.50								
<b>MID-SEASON VARIETIES</b>									
GREAT BAY .....	2.00	3.25	6.00	10.00	12.00	14.00	16.00	26.00	
TEMPLE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
FAIRLAND .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
ROBINSON .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
SPARKLE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
SCARLET BEAUTY .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
REDWING .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
CATSKILL .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
KARDINAL-KING .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
MacKENZIE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
EMPIRE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
ERIE .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
<b>LATE VARIETIES</b>									
ELGIN .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
JULY MORN .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
PEARL .....	1.25	2.00	3.25	6.00	8.50	10.25	12.00	22.00	60.00
FAIRPEAKE .....	1.75	3.00							
<b>EVERBEARING VARIETIES</b>									
GEM .....	1.75	3.25	5.00	9.00	12.50	15.00	17.00	26.00	75.00
STREAMLINER .....	1.75	3.25	5.00	9.00	12.50	15.00	17.00	26.00	75.00
SUPERFECTION .....	1.75	3.25	5.00	9.00	12.50	15.00	17.00	26.00	75.00
EVERMORE .....	1.75	3.25	5.00	9.00	12.50	15.00	17.00	26.00	75.00
VICTORY .....	1.75	3.25	5.00	9.00	12.50	15.00	17.00	26.00	75.00

(Prices Quoted on 5000 Lots or More)



### The Best Way to Get to Our Nursery and Berry Farm

If you are coming from Boston on Route 128, turn right on Route 133 and follow above map. If coming from New Hampshire, go to Haverhill, cross lower bridge to Bradford and follow above map.